

Rachel Escott

Creative Sector Communications

professional development

Using Existing and Free Data, Audiences London, September 2010
Connecting Culture and Consumers, Museums and Heritage Show, May 2009
Heritage Lottery Fund Strategy, Museums and Heritage Show, May 2009
Low Cost Solutions to Market Research, Museums and Heritage Show, May 2009
The Sustainable Economy - the Entrepreneur in a Changing Market, British Library, May 2009
Producing and Touring, Independent Theatre Council, January, 2009
Reaching New and Emerging Audiences, CreateKX and Audiences London, December 2008-February 2009
Introduction to Macromedia Dreamweaver, London College of Communications, February 2007
Evaluating Youth Arts Projects, Artsplan, November 2006
Making Sense of Postcode Analysis and Geo-demographic Profiling, Audiences London, September 2006
Train the Trainer, Independent Theatre Council, September 2006
Making Successful Grant Applications, Independent Theatre Council, June 2006
Counting on the Web, Audiences London, June 2006
Managing the Adviser Relationship, Prevista, March 2006
Reaching Out to Black and Asian Audiences, Independent Theatre Council, March 2006
Disability Discrimination Act Awareness Training, Tate, September 2004
Managing Appraisals, Tate, February 2004
Data Protection Act Training, Tate, June 2003
Audience Development with Families, Audiences London, March 2003

conferences

Audiences and Participation: Value of Collaboration, Visitor Studies Group, February 2012
London Members Conference, Museums Association, December 2011
The Media Festival, Arts, TMFA, September 2010
Cultural Tourism for arts and heritage in London, Audiences London, May 2010
Insight 2010, Audiences London, March 2010
Exploring Artistic Excellence and Public Engagement, Arts Marketing Association, July 2009
The Big Opportunity: 2013, London Civic Forum, June 2009
Young People and the Arts: Policy, Initiatives and Opportunities, engage, April 2009
Does Culture Matter, Queen Mary, University of London, April 2009
Cultural Tourism Workshop, Visit Britain, June 2007
National Conference of Visitor Attractions, Visitor Attractions Conference, October 2006
Museums and Galleries Marketing Day, Arts Marketing Association, February 2006
Inspiring Marketing in Learning, Campaign for Museums, March 2004
Museums and Galleries Marketing Day, Arts Marketing Association, February 2003

professional memberships and affiliations

Arts Marketing Association Individual Member
 Audiences London Associate
 Cultural Bloomsbury Network Member
 City University Small Businesses Network Member
 Engage Full Member
 Group for Education in Museums Member
 Independent Theatre Council Network Associate
 Kings Cross Business Forum Member
 London Museums Group Member
 Museums Association Member
 Visitor Studies Group Individual Member